

**ASSIGNMENT NO 1****BASED ON: UNIT I****DATE OF ISSUE: 07/04/2020****LAST DATE OF SUBMISSION: 11/04/2020****COMPLETED ASSIGNMENTS TO BE MAILED AT: [dean.mgmt@ngbu.edu.in](mailto:dean.mgmt@ngbu.edu.in)**

1. "Entrepreneur is a doer not a dreamer". Explain the characteristics of an entrepreneur in the light of this statement.
  2. "Entrepreneurship is a process of giving birth to an enterprise". Discuss
  3. Discuss the environmental factors which influence entrepreneurship.
  4. What are the inimical factors that are retarding the growth of entrepreneurs in the less developed countries? Explain.
  5. Identify an entrepreneur of your choice and discuss the identifiable entrepreneurial traits exhibited by her/him.
  6. Apple is regarded as a pioneer in innovations. Justify this expression giving explanatory examples.
  7. "It is fair to say that innovation and creativity are the bed-rock on which entrepreneurship and entrepreneur thrives". Express your opinion for or against this statement, giving due justifications.
  8. "Extent of entrepreneurial activity is a reflection of the economic health of a nation". Express your opinion for or against this statement, giving due justifications.
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